



ATTN:	EDITOR
FOR:	IMMEDIATE RELEASE
SUBJECT:	NEWS FROM HORST CONSTRUCTION
CONTACT:	TERRY KILE, VICE PRESIDENT SALES & MARKETING
PHONE/EMAIL:	(717) 581-9941 — TKILE@HORSTGROUP.COM
DATE:	MARCH 2, 2009

**Give us your opinions on today's changing senior living market ...
take the online 'Senior Living Trends' survey.**

Lancaster, Pa. — Horst Construction, in partnership with Holleran Consulting, both of Lancaster, Pennsylvania, has posted an online "Senior Living Trends" survey on Zoomerang.com. A leader in the design and construction of senior living communities, Horst is asking decision-makers in the senior-care industry to provide their input on topics ranging from market trends and competitive pressures to the impact of today's economy on their communities.

As an incentive to complete the survey, participants will be automatically entered in a random drawing for one of three \$100 gift cards to a major retailer and will also receive an advance copy of the survey's results. Results of the survey will be presented at several senior living conferences throughout 2009.

To take the "Senior Living Trends" survey now, go to:
<http://www.zoomerang.com/Survey/survey-intro.zgi?p=WEB228NUNZP7VX>

If you have any questions, please contact Terry Kile at Horst Construction at 717-581-9941 or visit <http://www.horstconstruction.com>.

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