

# **MASTER PLANNING**

Master planning can benefit any construction project that requires a conscientious plan for the best use of a building's space and the people who use that space, regardless of size.

Horst will walk alongside you to gather the input from all key stakeholders, create a vision workbook together and develop a plan to build the project in phases to achieve your shared vision.

#### **DEVELOPING THE PLAN**

Once we've discovered what is important for your project, it's time to start developing it into an actionable plan.

At Horst Construction, we'll actualize that plan into different sketches so you have options for how your new space is laid out.

We'll draft a scope of work, so the project that lies ahead is clear to you and your team. We'll also work up a preliminary budget so you'll get an accurate idea of how much each option will cost.

# CONTROL **OPTIMIZED OF COST** SPACE **MASTER PLANNING FUTURE** UNIFIED VISION **GROWTH EFFICIENT PROJECT**

### BUILDING WHAT MATTERS TO YOU®

Master Planning clearly defines the desired outcomes of the project, including how each feature of your building will enable you to achieve your organization's vision.

The Master Plan considers who will benefit or be impacted by the project, what future growth is expected, and what additional programming or building functions will be added later that are not part of the initial project phase.

Master Planning is not exclusive to large projects, but rather it is a critical piece for any project that involves long-term planning, phases spread out over time, or the need for help defining needs and desires for a project's impact.



#### **CONFIDENCE & ACCURACY**

The level of detailed planning and documentation we provide gives clients confidence that at the end of the project, the building will meet your needs. We invest significant time in meeting with our clients' stakeholders to develop an authentic and inclusive vision for the project, and then provide a scope of work, phasing plan, floor plans, and sketches.

As a design-build company, Horst Construction can produce an accurate and realistic budget for your project's completion based on today's construction costs. The budget is broken down by phases and accompanied by a detailed scope of work. The first step of your master planning journey is scheduling your free consultation call: 717-581-9900.

